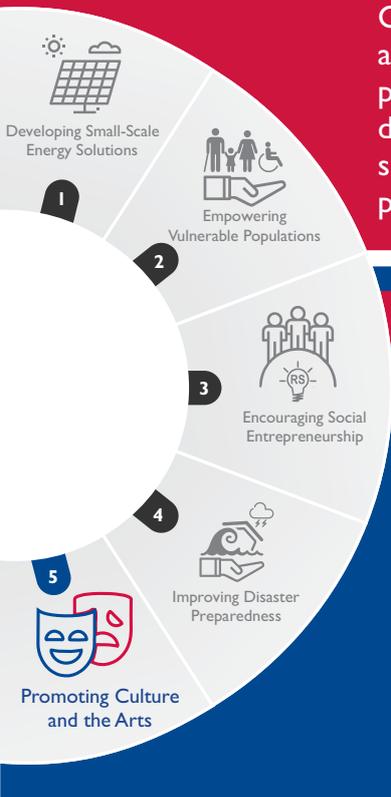


Culture and the Arts grant funds may be used to provide technical assistance, materials and supplies, and to support cultural events, education and communication. Grant projects can employ innovative means of cultural promotion, preservation and documentation, such as digitization through modern technology and promotion through social media. Construction activities cannot be funded. Therefore, work on the preservation of historic sites, for example, will not be funded.



Grant Application Approach

Culture and the Arts grant applications should address the following questions:

1. What is the heritage or cultural practice or art that you want to promote? What is its significance and why is it important to preserve or promote it?
2. How have the women and men of the relevant local community been involved in developing the plans for the project?
3. How will the planned activities preserve or promote the cultural practice or art?
4. How will the activities benefit the women and men in the local community?
5. How will the benefits be sustained after the project ends?

Culture & the Arts include:

Languages



Traditional Events



Music, Song and Dance



Handicrafts



Visual Arts



Performing Arts



Grant Project Example

XYZ is a remote valley situated in high mountains with a small population that has its own cultural practices. Many young people from XYZ valley move to cities to seek employment opportunities. Traditional music is enjoyed mostly by older members of the community. A traditional sporting event involving an animal unique to the geographic area also has become less popular in recent years. The unique culture of the area is dying along with the economy.

ABC Development Organization has strong relationships in the XYZ valley. They design a project in collaboration with local women and men who want to preserve their culture. Their grant project aims to promote the local culture's traditional music and sporting event to attract tourism and create economic opportunities, especially for young people.

Grant funds are used to support local production of new costumes for local musicians and to host and advertise the sports event, where the musicians also will perform. They promote the event on social media and link with other cultural groups, who also promote the event. ABC attracts government officials and other influential people as guests. They hire a videographer and make a high-quality documentary about the event. The documentary is played on national media and shown at film festivals, and attracts other media coverage.

The musicians are invited to various events around the country. The sporting event becomes an annual attraction for tourists, creating seasonal jobs. People in the XYZ valley feel proud about the success of these initiatives, and more people want to get involved. They hire the musicians to teach their children, and craftspeople are hired to make traditional instruments. The project ends, but the impact for the women and men of the XYZ community continues.

Promoting Culture and the Arts

